







## **About Us**

We are a UK based mobile app development and consulting company. From fortune 500 companies to startups we help leverage businesses by building scalable and maintainable mobile apps.

#### WHY US?

- Niche mobile app development consultants
- Forefront runners in mobile app technologies
- Early adopter of the latest iOS and android technologies
- Agile methodology
- Builds highly efficient and easy to maintain apps
- Stipulated deadline with affordable prices
- Client satisfaction evaluation at each level
- Transparency policy with clients by providing regular builds and updates



















## Years of total team experience

**50+** 

High profile apps for customers

Years of market presence

25+

iOS apps developed using SwiftUI/ Composable architeture Android apps developed using Kotlin

Fortune 500 clients

#### The challenges we solve





#### **Evolve your technology**

We'll take what you've got and evolve it to a market leading experience. We'll use feature enhancement and best practices to put you ahead of the pack.



#### Scale your delivery

We'll rapidly scale out your engineering team through mixed shore resources that balance cost and quality so you can build a team you can rely on with speed and agility.



#### **Create business efficiency**

We'll use technology to solve problems in your business and create speed and efficiency that you can rely on.



#### Innovate your experience

We help you create something that will differentiate you in the market. From mobile apps to any new technology that you would like to scale we stand by you to make it happen.



#### **Unstick your engineering**

Solving internal engineering problems with an external specialist, so you can solve your technology problems rapidly.

#### How we add value



1 Bleeding edge insights

We are leading the way in the UK industry, ensuring our clients has access to the most advanced and impactful insights into technology.

This allows us to use the most up to date tools and technologies to deliver complex projects.

2 Mixed shore resources

With resources both in the UK and overseas, we have a capable talent network available to us.

This allows us to balance cost and expertise for our clients whilst maximising speed and scale.

3 Heritage

Since 2008, we've been deeply immersed in the world of mobile app development, honing our craft and perfecting our skills. With a rich history and a wealth of experience behind us, we take pride in our ability to deliver top-tier mobile applications.

Our track record speaks volumes, with numerous successful projects under our belt, including collaborations with major global brands, navigating through challenging landscapes with skill. We're evangelists

We're advocates for best practice and best in class apps. No nonsense!

We believe in doing things properly, and demonstrate this in the work we produce.

Our close ties with Apple, Beta releases, and bleeding edge technology put us ahead of the pack.

#### How we add value



5 Delivery excellence

We pride ourselves on our delivery, as it contributes so heavily to our reputation.

We strive for excellence in all that we do, but especially delivery.

We're precise in all that we do, aiming to achieve client satisfaction at the end of every project.

6 Scale with ease

We can rapidly deploy expert resource at scale, to solve complex problems small, medium, or large with ease.

7 Native heros

We only work with native applications, making us experts in our field.

We've been doing iOS and Android apps since version 1.0, meaning we know our way around apps like no others.

8 Unpicking complexity

Through business analysis, user discovery, bringing systems together, and making the complex simple, we can offer strategic services to add value to our existing services.

#### Our Clients / Domains



#### Clients











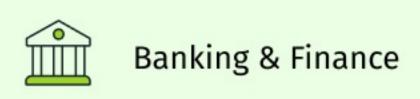






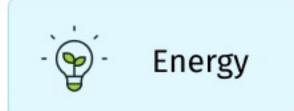


#### **Domains**













**Entertainment & Music** 



Healthcare & Medical



Advertising & Marketing



**GPS Navigation** 

#### **How We Do It**



### **DEVELOPMENT DESIGN** Agile Methodology Cutting-edge tools Concept discussion Unit testing User journey creation Scalable design patterns Wireframe designing

User interface designing

Export for development

Clickable prototype

Adapts to all screens

All Mobile platforms

#### **TESTING**

Functional testing

Performance testing

Memory leakage testing

Alpha/Beta testing

Usability testing

Installation testing

Security testing

#### **DEPLOYMENT**

Build And Release
Automation

Automated CI/CD Pipelines

Identify Key Metrics

Develop Deployment
Tracking

Monitor & Iterate

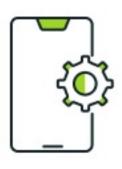
#### **Our Engagement Model**





#### **End to End Mobile App Development**

Get your mobile app developed by industry experts having 10+ years of experience in developing apps with latest technologies for iOS and android following the best industry practices. We use Agile process & full flexibility in development.



#### **App Maintenance/Enhancements**

We have associated with various clients, helped them efficiently maintaining and testing apps. We have transparent and highly professional maintenance process which reduces ownership cost.



#### **Staff Augmentation**

Quickly add skilled technical resources to your in-house development team based on your needs within 2 weeks. Get skillful resources at competitive price with no extra infrastructure cost to client.





# CREATING APPS THAT ENGAGES USERS













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